

A Natural Refreshing Drink

The purpose of this exhibit is to follow the journey of this drink from the discovery of the plant, the cultivation, the trade in the leaves and then the final enjoyment, either alone or with friends.

Tea was first used in 2737 BC by Chinese emperor, Shen Nong, who accidently, found the nice taste of a tea leaf brew and he determine that this drink has medicinal properties. The leaves was exported by the silk route to India and later to Japan. A new culture was born when it was introduced to the Arabs and then much later during the 17th century by Portuguese missionaries which brought it to the west. Both mint and used stamps are displayed in this exhibit.



An Indian Tea Chest

Plan

1. Introduction
2. All by Chance
3. Cultivation
4. Companies
5. Trade
6. Drinking Utensils
7. Friendship

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Tea Clearing House stamp introduced in 1888 to facilitate payment by tea dealers and brokers to warehouse keepers for storing, sampling and for fixing names to tea chests.

Thematic Text Philatelic Information

It was **Carl Linnaeus** who in 1753 gave the tea plant it's biological classification:

Kingdom - *Plantea*

Class - *Dicotyledonae*

Order - *Theales*

Family - *Theaceae*

Genus - *Camellia*

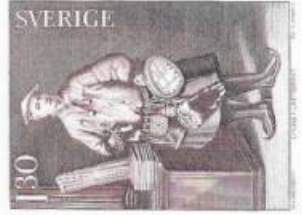
Specie - *Camellia sinensis* (L), (means "from China")



Coil Stamp



All by Chance



A May 1978 Swedish booklet showing Karl Linnaeus

Emperor Shen Nong and a Tea tree. He found the use of this tree when leaves fell into his cup of boiling water and he liked the refreshing taste.



He told his subjects that a drink from the infused tea leaves will heal many ailments with some of the positive effects shown above.

Cultivation



On the right a Deluxe Imperf Proof sheet in issued colour showing lady picking leaves of our tea plant ie. *Camelia Sinensis*



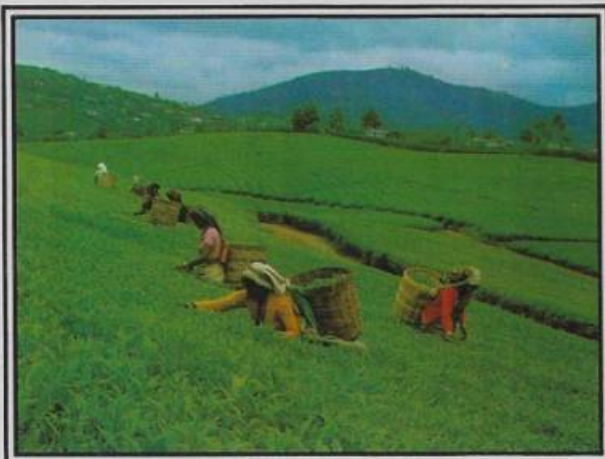
Above the 2 printings of the 1960 Indonesia issues showing different shades



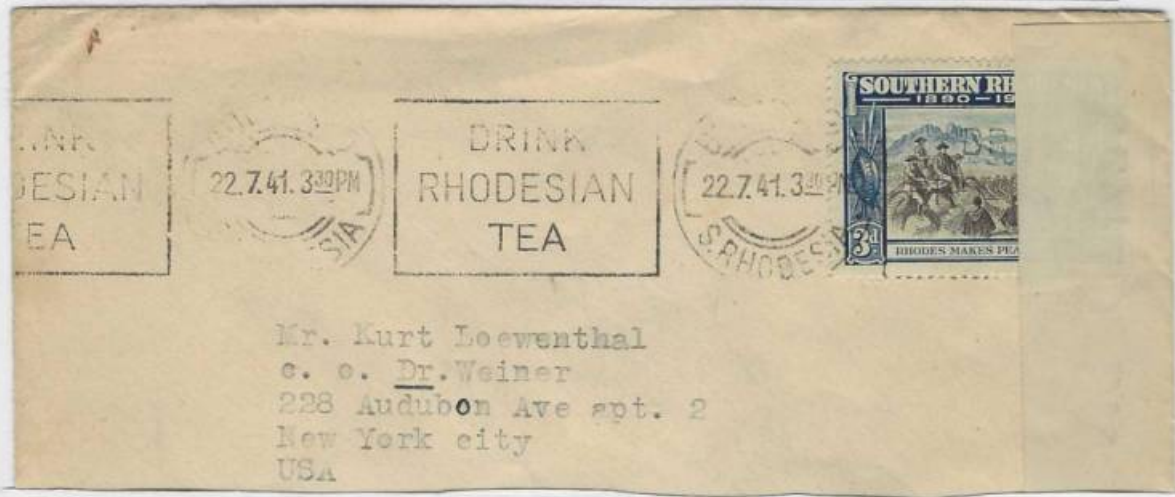
ලෝක සංචාරක සංවිධානය
உலக உல்லாசச் சபை
WORLD TOURISM ORGANISATION

දසවෙනි සංවත්සරය
பத்தாம் நூற்றாண்டு
TENTH ANNIVERSARY

1975-'85



Cultivation



A censored Southern Rhodesia cover send to NY during July 1941 with advertising meter mark :
“Drink Rhodesian Tea”.

The meter mark is from a KRAG Machine Cancel (K1) used in Bulawayo for period 22.11.39 to 27.9.47.

Below workers are shown from a range of countries picking leaves and then collect in wicker baskets to be taken to the warehouses for drying, processing and then to the market and finally to the consumers.



Shinzuoka tea picking lady on right and below a Japanese Postal Card



郵便はがき



Chinese porter with 2 Tea bales for market. This is a local Hancow municipality 2c stamp of 1894 showing a “Tea Coolie”

Cultivation




Show workers drying, packing and cutting leaves for the market

சரணம் நான் காதலன் மகனாடுமார் அழகு அழகென்றே மகன் மகனார் மகன் மகன்

ஒலிவ் இலா வான் கடிதம்
AEROGRAMME







18.00

CEYLON TEA

SRI LANKA

"Ceylon Tea. A healthy drink for the 21st century"





Above a stamp showing James Taylor- "The Father of Ceylon Tea" with the first plantation in 1867 in Loddkantura. He started his famous career at a coffee plantation but rust disease killed al the seedlings! Went to India to learn about Tea.

ஒலிவ் பிவலிவ் பிவல இவ்வே மடியங்கள் Second fold here.



மகனார் மகன் மகன் அனுப்புவதின் பெயரும் முகவரியும் Sender's name and address

SRI LANKA

CEYLON TEA

"A healthy drink for the 21st century"

ஒலிவ் இலா வான் கடிதம் இவ்வே மடியங்கள் First fold here.
 எதுவும் உள்ளடக்கப்பட்டிருக்குமானால் இவ்வகை கடிதம் கடல் மூலம் மார்ச்சுலாக அனுப்பப்படும்.
 If anything is enclosed this aerogramme will be sent by surface route.

Companies

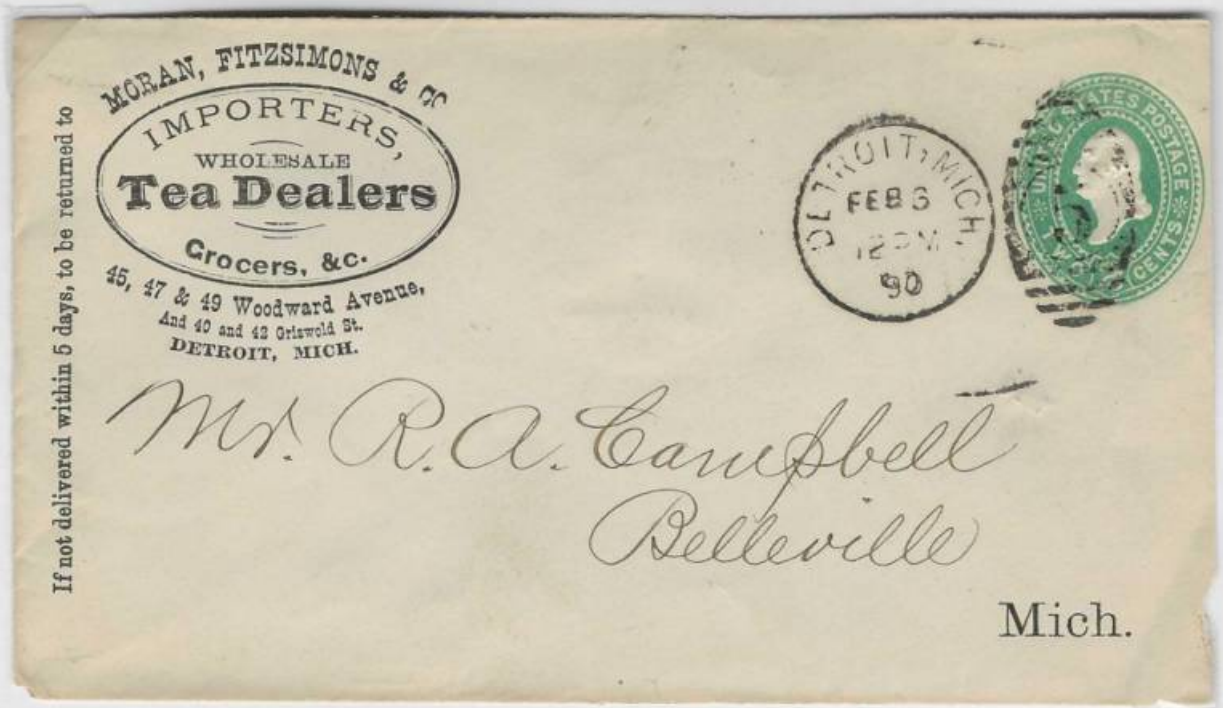
Companies and even countries go out of their way to promote their type of tea and what makes it different and more appealing from others.



KEEP YOUR MONEY IN YOUR OWN COUNTRY
Buy Rhodesian
Tea and Coffee, Sugar, Flour, Biscuits, Jams, Fruit drinks, Sauces, Chutneys, Jelly and Custard powders and Confectionery.



A 31 March 1938 Rhodesia 2/6 Booklet with King George VI stamps



Letter send by an Importer of Tea from Detroit to Belleville, Michigan using the correct postage for the period

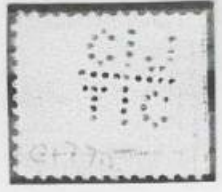
Companies



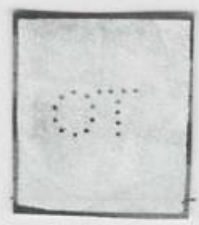
An aerogramme with meter mark:
"Drink Malawian Grown Tea"



A used stamp and the perfin of
C Jay Tea & Co which promote
the Youpon indigenous tea
from the USA



Two different stamps from Japan
with the same perfin OT which is
from the "Japanese Tea Company"



Imperf 20sen stamp of 1923



Copy



Scarce proving perfinned registered cover from Richardson Tea, Rycroft & Co, LTD., Manchester send to Oslo.
Showing perfin stamps R T/R Co with company name on backflap.

Companies

A company promoting it's tea, not only with a Booklet but also on a 18 July 1927 Indian Telegram. Other countries do this by showing their tea plantations and/or the tea industries on stamps.



EAT
Order
FOR
HEALTH
AND
STRENGTH

12/11/27

POSTS TELEGRAPHS. 1) 2

NOTICE. This form must accompany any inquiry made respecting this Telegram.

Charges to pay. Rs. As. Office Stamp.

Handed in at (Office of Origin.) Date. Hour. Minute. Service Instructions. Words.

To Kering Chief Sarangarh ill health presents attending Satyarend Versu Rupdhar bhaktō Versu Sewakram Chakradhar Versus Motidas Kuidly

Recd. here at 13 45 M.

N. B.—The name of the Sender, if telegraphed, is written after the text.

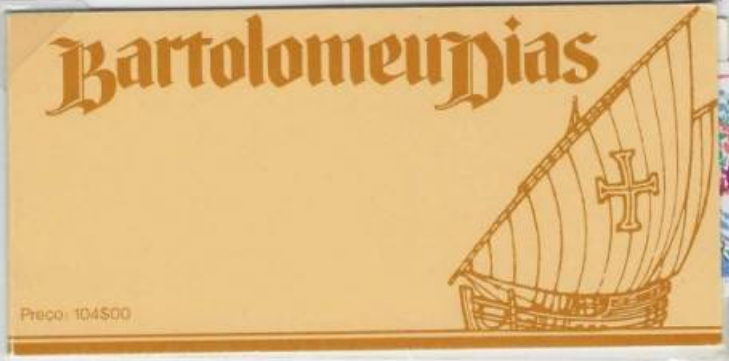
DRINK LIPTON'S TEA.

CIGARETTES CAPSTAN TOBACCO.

Advertising Agents Indian States and Eastern Agency. { P. O. Box 371, BOMBAY. 5, Temple Chambers, CALCUTTA.

Trade

The Chinese started trading with the tea initially via the silk route to India but soon with other nations.



The Portuguese sailor, Bartolomeu Dias discovered the route around the Cape of Storms and thus the trading route to the East. The Dutch VOC played an important part to establish trading links with the eastern regions.



It did not take too long for the biggest shipping nation ie England to make their presence felt and they started to monopolize the trading route. They used their shipping expertize to build fast ships to become much more efficient in moving bulk goods. The era of Tea Clipper ships ie Cutty Sark, Ariel, Thermopylae, Golden Spur , Flying Cloud to name a few.

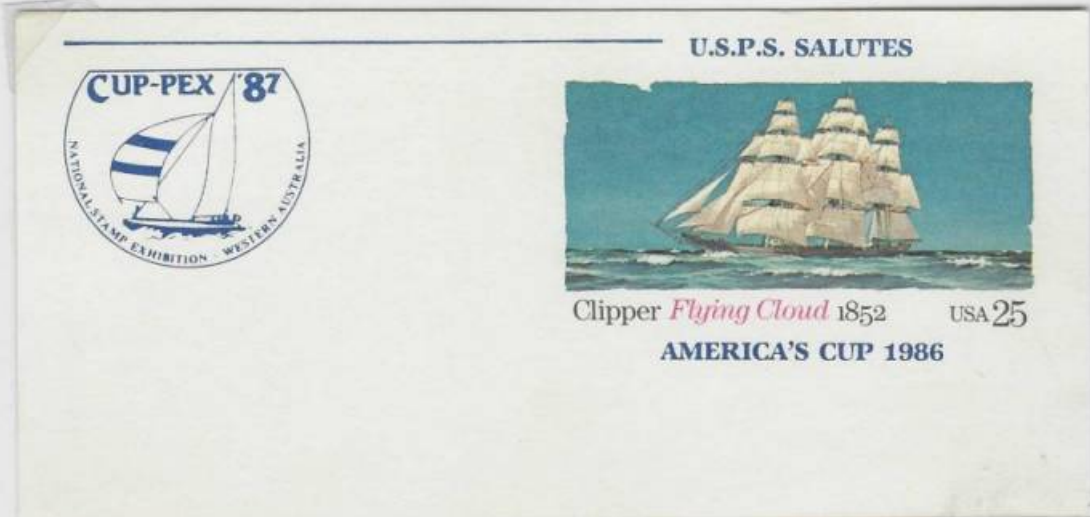


A May 1968 British Stamp Booklet with GPO Cypher



Trade

A postal card showing the Tea Clipper "Flying Cloud".



U.S.P.S. SALUTES
 Clipper *Flying Cloud* 1852 USA 25
 AMERICA'S CUP 1986

A&P:
 The Great Atlantic & Pacific Tea Company
 1859-2015.
 They were a major food distributor, trader and command a number of Tea Clipper ships.
 Show the company perfin on stamp above.



On the right a collage of stamps showing the important "Boston Tea Party" that played out on the 16 Dec. 1773 because of the British tax on tea. The above was a direct consequence to the start of the American Revolution of 1775.



A ships letter send from Russel & Co, Hong Kong, China to Hingham Centre, MA with ship "Ceylon". Arrival in NY on 28 May 1806
 They were the largest American Trading company in HK, specialize in trading Tea, silk & opium.
 "Ceylon" was an East Indiaman and owned by the P&O Oriental Navigation Company.
 Launched in 1803.
 Transport cargo and Tea from China to the west.

UNITED KINGDOM WESTBOUND BILL OF LADING.



B/L No.

DIXIE-UK LINE

OWNED AND OPERATED BY
LYKES BROS.-RIPLEY STEAMSHIP CO., INC.

United Kingdom Agents: **AMERICAN STEAMSHIP LINES AGENCY, L^{TD}.**

Palmerston House, 51, Bishopsgate, LONDON, E.C.2 AND AT West Africa House, LIVERPOOL.
 SHIPPED BY: **from LONDON to ANTWERP per SS "SWIFT"**

~~Received from~~ **MESSRS. IRWIN-HARRISONS-WHITNEY, Inc.,**

"NASHABA"

to be carried on the American steamship

with liberty to go on any dock with or without cargo on board, to call at any port or ports in or out of or beyond the customary or advertised route for the purpose of bunkering, loading, transhipping (forwards or backwards), or discharging cargo, for this, a prior or a subsequent voyage, to **HOUSTON** or failing shipment by said vessel, by a subsequent vessel the following goods (quality, gauge, weight, measure, brand, contents and value unknown) being marked and numbered as below:

PARTICULARS DECLARED BY SHIPPER.

LEADING MARK	DISTINCTIVE NUMBER	NUMBER OF PACKAGES OR PIECES	DESCRIPTION (E.G.—CASES, BARRELS, BAGS)	CONTENTS	WEIGHT AND MEASUREMENT
 HOUSTON	2976/3025	50	CHESTS	T E A.	Gross weight : 2-tons 13-cwts 1-qr 19-lbs.
To be transhipped at ANTWERP at steamer's expense but shippers' risk. The Conditions, Stipulations & Exceptions of the London Short Sea Traders' bill of lading shall form part of this bill of lading insofar as the carriage from LONDON to ANTWERP is concerned.					37898
FREIGHT AND CHARGES TO BE PAID BY THE SHIPPERS				LONDON	

NUMBER OF PACKAGES (in words) **FIFTY**

and to be delivered subject to the terms and provisions herein mentioned, in like good order and condition at the port of **HOUSTON** (or as near thereunto as she may safely get), unto **MESSRS. IRWIN-HARRISONS-WHITNEY, Inc.,**

or to his or their assigns, on payment of freight and charges thereon, in cash without deduction, credit or discount, immediately on discharge of the goods at the rate as below, unless prepaid

PARTICULARS FOR CALCULATION OF FREIGHT ONLY.

Every package shipped containing explosive or dangerous articles shall have plainly marked thereon its contents, and whoever prints order, etc., is liable to a fine of not more than £2,000, or imprisonment for not more than eighteen months, or both.

Drinking Utensils



A sequence of stamps showing the drinking process from milling the leaves, boiling water, pouring the liquid and then — the refreshing taste!



Above a handheld leaf mill as well as a number of different teapots and cups.

On the right a teapot with *variety: perforation shift*.

Below a Belgium Publibel Postal card showing the fragrance coming from a freshly poured cup of tea.



Nom et adresse de l'expéditeur

CARTE POSTALE

PUBLIBEL 2499 F

Drinking Utensils



Australian \$2 booklet showing the Teapot designed by Frank Bauer in 1985.



A NY Tea Merchant, Thomas Sullivan gets credit for sending tea samples in 1908 in silk bags



Below a Die Colour Proof and on the right a strip of Trial Colour Proofs with the issued stamp below.



Drinking Utensils



Showing a number of drinking cups as well as a range of teapots.
On the right is a *Progressive Proof set of 5* with the issued stamp at the bottom.



Below a Finish opened booklet issued in October 1998 showing a teaset by designer Kaj Franck

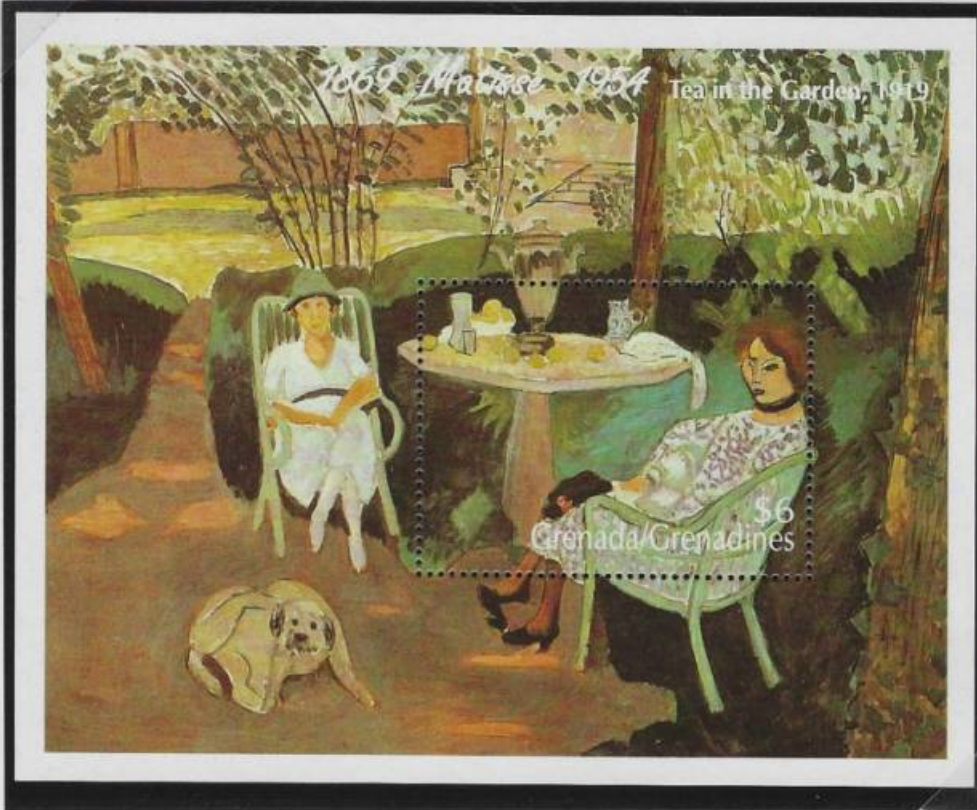


All of the above made it possible to savour the refreshing drink!

Friendship



Alice and the Mad Hatter
 A very merry tea party hosted by the Mad Hatter gives Alice a chance to catch up on all the news in Wonderland. This cheerful stamp makes it easy for you and your friends to stay in touch.



Advertising on the rear of stamp

Friendships can be built and grown by joining in a Cup of Tea
 The painter, Matisse, showed the scene on canvass for all to enjoy



Mauretanian Tea scene
Imperf Pair

우 편 엽 서

보내는 사람

140
 대한민국 KOREA

받는 사람

화개곡요자

인생의 맛과 활기를 느낄수 있는 1% 8년부터 그 역을 이어온 홍소울 커피 원본 작업자

우편으로 주문하시면 즉시공급

■ 금 달개우 채국 10995/983-2500-1
 ■ 리프트 : 화 개 곡 다
 대표 : 홍 소 울 이

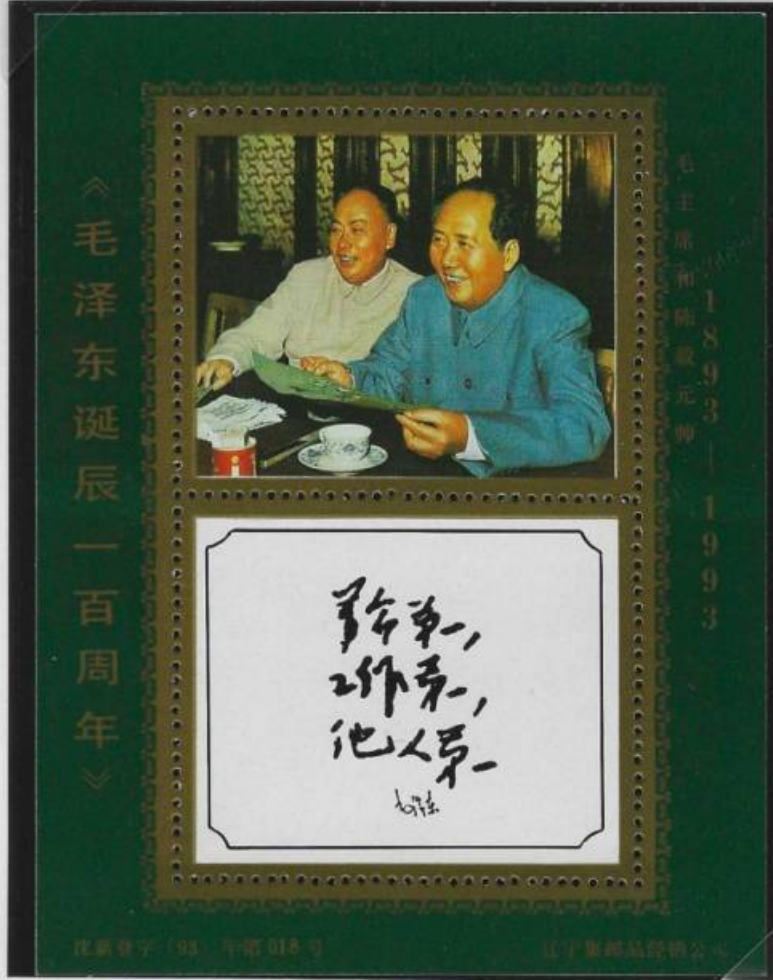
발행일 1999. 5. 31.

Korean Postal card showing a range of teas and a few different containers to keep them fresh.

Friendship

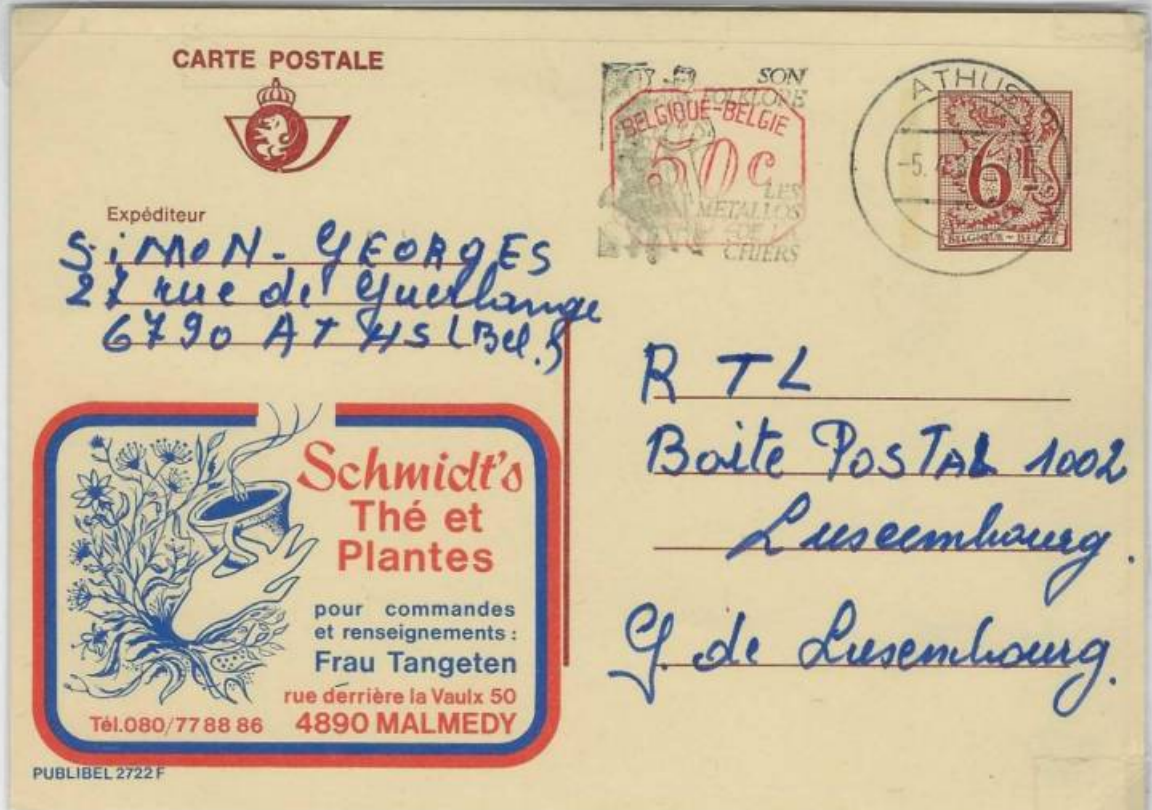


Royalty & even Politicians enjoy a freshly poured cup of Tea



Nothing better to enjoy a cup of tea in the town of "Tee Tree" near Brighton in Tasmania as shown by the cancellation dated June 1923
Name came from the use of a native bush to make a medicinal tea.

Advertising on rear of NZ Stamp:
"Lassy, Livermore & Co, Wellington Pure Indian & Ceylon Teas"
NZ Post offered this back print to Truebridge, Miller and Reich. They found 19 companies whose advertisements were to appear from 2 Feb. 1893 on 9 values of QV issues.



Friendships blossom around a hot cup of Tea. This uprated Belgian Postal card (Publibel) promote the aroma of the company's Tea.